

COMPLETION REPORT

Ambarrukmo Tourism Institute of Yogyakarta, Indonesia

Nur Widiyanto

Subject of Research Project: The Role of Tourism in Developing Cultural Understanding Between Japanese, Indonesian and Malaysian: A Study in Hokkaido, Bali and Penang''

This project investigates the reproduction of collective memories inherited from the Japanese occupation period in Malaysia and Indonesia, and the role of tourism in enhancing a better cultural understanding between these communities. Fieldwork in Malaysia was conducted in Penang and Kedah, interviewing 15 informants from different occupancies and cultural backgrounds, meanwhile, in Indonesia fieldwork was conducted in Bali and Yogyakarta by interviewing 20 people from different occupancies, conducting 3 times FGDs as well as an expert meeting. To complete the findings, fieldwork was also conducted in Hokkaido and Tokyo to gain the perspective of the Indonesian visitors in Japan and the Japanese host. The other fieldwork was conducted in Seoul while presenting the preliminary findings at an international conference at Chung Ang University, to gain a similar thing in the South Korean context.

In Penang and Bali as the main research area, we conclude that the reproduction of collective memories rooted in the Japanese occupation emerges in; (a) the national educational system through the history subject where the Japanese were described for their cruelty, but, on the other side, had a significant contribution for the Indonesian and Malay nationalism (b) the establishment of war museum/monument displaying the horrors of the occupation period (c) the existence of folklore rooted in the occupation period, ex; the legend of Tadashi Suzuki in Penang believed for beheading hundreds of local people. Moreover, in Seoul, the government develops an anti-Japan sentiment by displaying the tagline that Dokdo Island is Korean in the public space. However, after the establishment of the Fukuda Doctrine, the relationship between Japan and ASEAN countries has shifted to a better socio-political and economic partnership, including the significant role of the Japan Foundation through its cultural diplomacy. This better relationship paved the way for the influx of Japanese tourists to Penang and Bali, and resulted in more intensive direct interaction with local communities in both countries. Together with the steady economic benefit from the tourism sector, the intensive encounter between local people working in tourism sectors and Japanese visitors has shaped a better image of the contemporary Japanese, which is no longer considered a part of the sorrow in the past, compared to the perspective of the people who did not work in the tourism industry. Particularly in Bali, the other influential factor in shaping the better image of the Japanese is the type of foreigner's attitude, where the Japanese are considered for having the best one through their discipline, generosity and respect for the local people and culture. A similar impact of direct interaction has been identified in Japan when, after witnessing the daily behaviour of the Japanese host, the Indonesian visitors mostly consider the Japanese as the good model of the Asian advanced society for the Indonesians. Building upon this study, we recommend expanding this research to

different socio-economic-political contexts, such as South Korea or China, to identify whether direct interaction through tourism ground will also effectively transform the image of the Japanese to the better one.

Publication of the Results of Research Project:

Verbal Presentation

Date: June 25, 2022. Venue; Chung Ang University, Seoul, South Korea. Name of Conference: International Conference Borderland Futures: Technologies, Zones, Co-Existences. Title of Presentation: Tourism and the Development of Migrant Borderless Zone in Malaysia. Presenter: Nur Widiyanto (Extra Output)

Date: August 26-27, 2022. Venue: Gunadarma University, Jakarta Indonesia. Conference: World Tourism Day Indonesia, Hybrid International Conference “Rethinking Tourism”. Title of presentation: Tourism and The Better Image of Japanese (A Study in Penang, Malaysia. (Extra Output-appointed as the Best Paper of the conference). Presenters: Nur Widiyanto and Annisa Nurul Atiqaa

Date: March 14, 2023. Venue: Ganesha Hall, Ambarrukmo Tourism Institute, Yogyakarta. Conference: Workshop and Research Dissemination; Tourism and The Development of the Better Image toward The Japanese (A Study in Penang, Bali and Hokkaido). Title of presentation: Tourism and the Better Image of the Japanese; A Study in Penang, Bali and Hokkaido. Presenter: Nur Widiyanto. (As stated in the original agreement, the opening speech by Kenichi Hamaya San from The Sumitomo Foundation).

Date: (July 10, 2023). Venue: Udayana University Bali and Zoom platform. Conference: Bali International Conference on Social and Political Science (BICoSP) 2023. Title of presentation; Transforming through Tourism (The Contemporary Image of the Japanese). Presenter: Nur Widiyanto (Extra Output-will be published on the Scopus indexed conference proceeding)

Thesis

Name of Journal: Kepariwisata-an-Jurnal Ilmiah (Tourism-A Scientific Journal). Date: layout process, to be published (online) in July 2023 and date back to Mei, 2023. Title; The Image of Contemporary Japan from the Perspective of Indonesian Visitors. Authors: Nur Widiyanto and Annisaa Nurul Atiqaa. (Extra output)-<https://ejournal.stipram.ac.id/index.php/kepariwisataan/article/view/217>

Name of Journal”: Journal of Tourism Destination and Attraction (National indexed). Date; Volume 11 No 1, June 2023). Title; Breaking Shadow of the Past (Tourism and A Better Image of the Japanese in Penang. Author: Nur Widiyanto and Annisaa Nurul Atiqah. (as stated in the original statement).-<https://journal.univpancasila.ac.id/index.php/jtda/article/view/4899>

Name of Journal: The Asia Pacific Journal of Anthropology-International Journal (Q1). Date: A manuscript has been submitted in June 21, 2023. Submission ID: 238970151. Title: The Legacy of War, Tourism and the Contemporary Image of the Japanese. Author: Nur Widiyanto. (Extra output).

Book (Publisher and Date of the Book, Title and Author of the Book, etc.)

Publisher: ACI Edukasi Publisher, Yogyakarta. Published Date: January 2023. Printed ISBN: 978-623-8167-22-7. Title: Japan and Tourism from Contemporary Indonesia's Perspective (Pariwisata dan Jepang dari Perspektif Indonesia Kontemporer. Authors: Nur Widiyanto, Annissaa Nurul A, Anggarani Pribudi, Angesti Palupiningsih, Yerika Ayu Salindri, Suci Sumbawati. (As stated in the original statement)